


Large, vibrant green Monstera leaves with characteristic splits, positioned in the top-left corner of the slide.

Welcome to Bloomerang Academy

Thank you for joining us! Please drop into the chat and tell us
where you are joining us from and what the weather is like
where you are today!

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Housekeeping

Live Transcript

We all know what we want to do is spend
administration and more time Doing the v

Hide Subtitle

View Full Transcript

Subtitle Settings...



Chat



Raise Hand



Q&A



Live Transcript

Share ideas

Ask questions

Housekeeping

Dial in audio access: **+1 669 900 6833**

We will share the slides and recording of this session with you via email later today.

Any questions we are not able to answer live or in the Q&A will be addressed after the session via a follow-up.

If you need further assistance, please reach out to support@bloomerang.com. Our support team is amazing!

Poll

Tiara Stephan

Product Marketing Coordinator

- I've been with Qgiv for 2 ½ years!
- I love researching fundraising best practices and helping nonprofits level up their fundraising game.



Katie Gaston

Sr. Product Marketing Manager

Katie joined the Bloomerang Team after more than 13 years supporting the growth of various software organizations. She lives in Boise, Idaho with her two cats, two dogs, and loving husband. She is passionate about giving back and currently serves as a Warhawk Wing Girl for an organization celebrating veterans.



Tools to Enhance Your Auction Revenue



What will we cover today?

1. Qgiv's Auction Fundraising Tools
 - a. What tools will engage your donors?
 - b. How do you manage an onsite auction?
 - c. What tools will help you recruit and manage sponsors?
 - d. How they will help you raise more!
2. How the combined solutions of Bloomerang + Qgiv will help you put relationships at the heart of fundraising
3. Q&A

Common Auction Challenges



- Reaching registration and sponsorship goals
- Managing on-site logistics
- Engaging bidders and auctioning off all items
- Taking digital payments or recording cash or check transactions at your event
- Capturing donations during live paddle raise
- Securing payments at checkout and distributing items

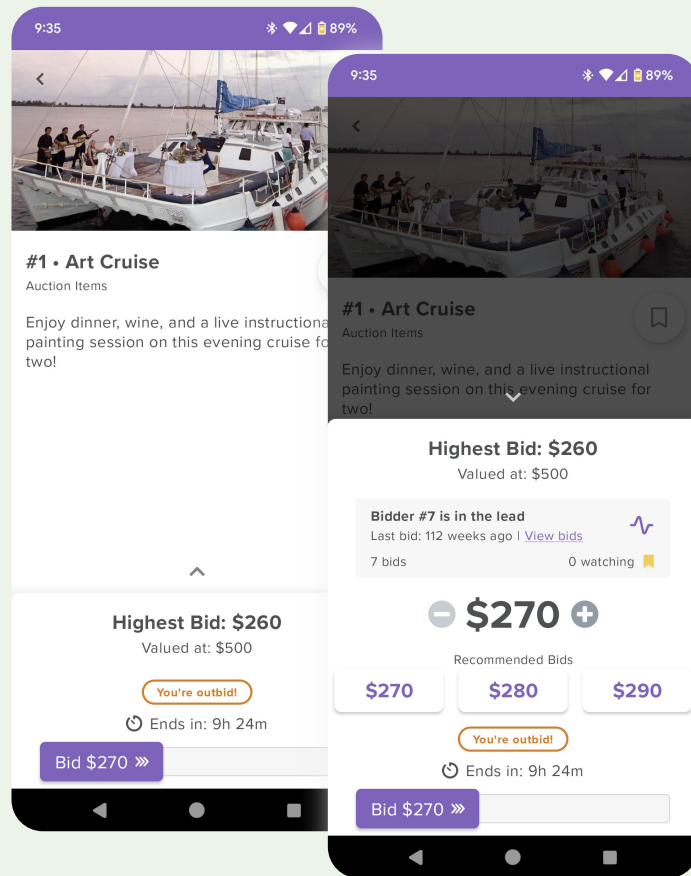
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Bidder Engagement Tools

Outbid Notifications

Creating a competitive bidding environment is so important when trying to raise more money. Outbid notifications are a great way to keep distracted guests bidding!

- Automated alerts when their bid is no longer winning
- Multiple ways for bidders to receive notifications based on their preference (email, text, or in app)
- Can set a max bid to automatically increase a bid on an item




Video Tools

When highlighting a high-value auction item, you want to build an experience to encourage guest participation. Videos are the best way to build an experience both before and during your auction.


- Show videos on site to encourage bids
 - Especially helpful for a live auction portion
- Highlight vacations/trips, memorabilia, etc.
- Create a promotion strategy with your videos
 - Include in announcement emails
 - Post an "item of the day" on social



FRANCE



AVAILABLE



The Wine, Wonders and Romance of France

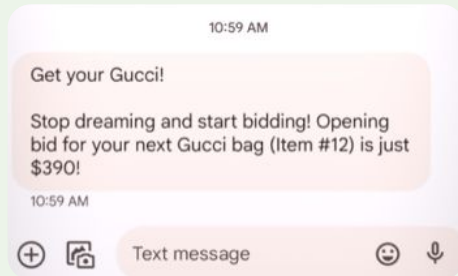
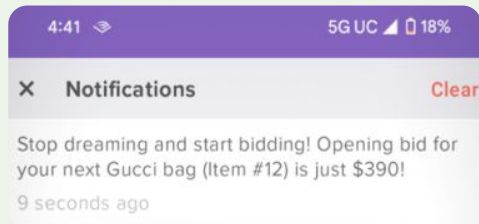
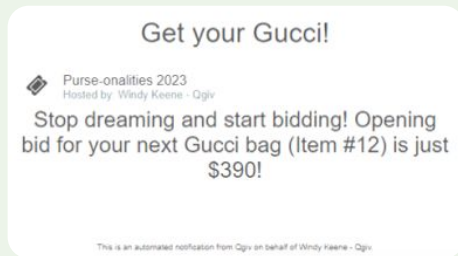
- 3 Years with No Blackouts to Travel
- Tours & Excursions
- Travel Specialist
- 4+ star accommodations

This exciting trip for two has it all... the excitement and beauty of Paris and the romantic chateaux and vineyards of the finest wine region of France.

Messaging Tools

Communicating effectively with your guests will help you raise more money. You can use messaging tools before, during, and after your event!

- Use text, email, and social to spread the word about your event and drive registrations
- Keep guests engaged at your event
 - Alert guests to upcoming activities (live auction, paddle raise, etc.)
 - Encourage guests to participate in games
 - Highlight auction items that don't have any bids



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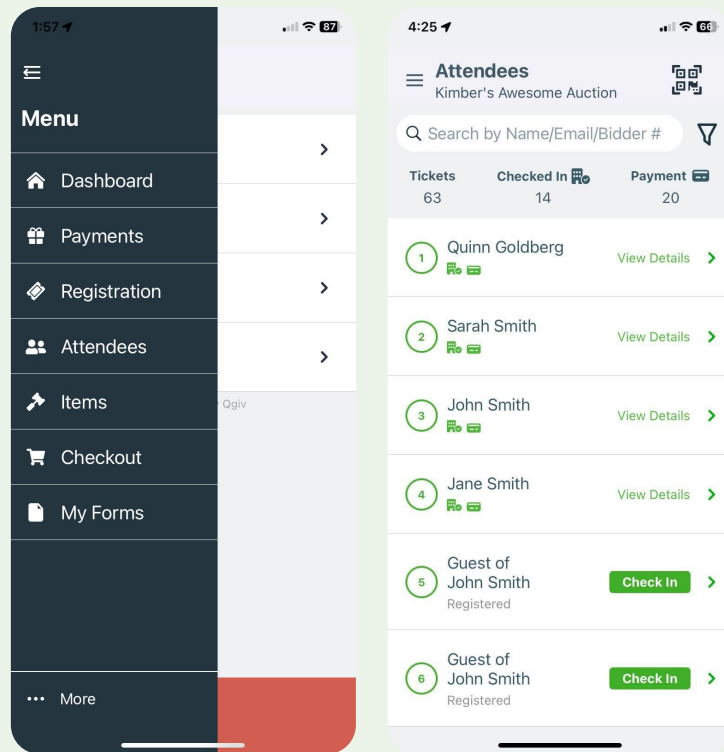
On-Site Tools

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On-Site Management Tools

On-site management tools will make your event run very smoothly and help you with reconciliation.

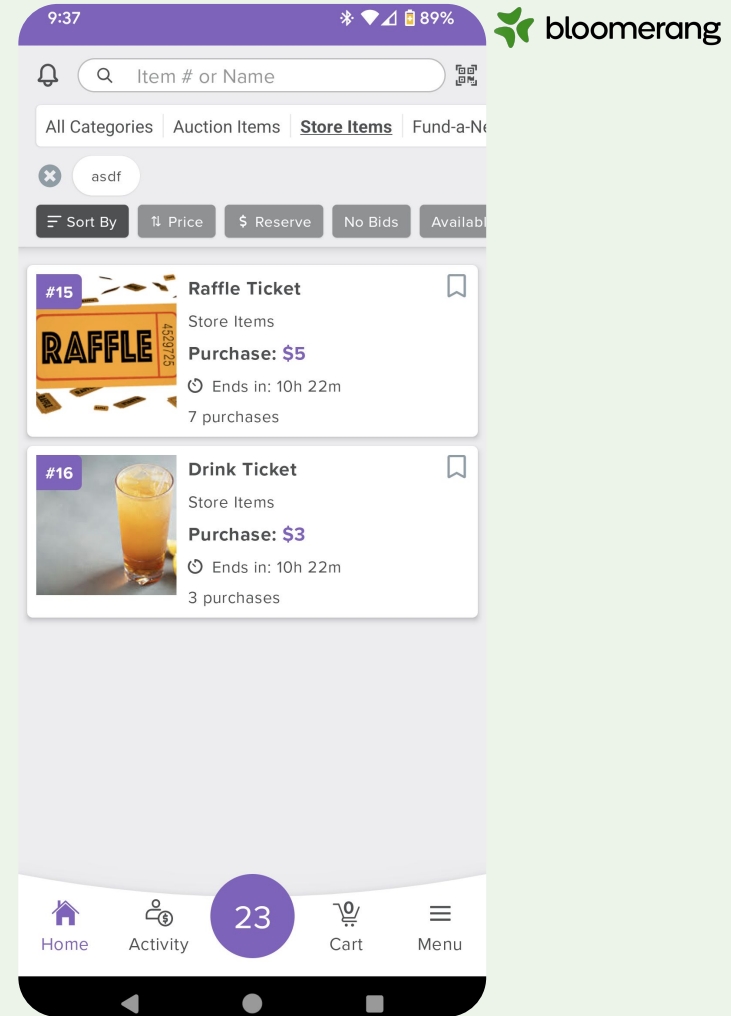
- Multi-tool for all things
 - Point of sale
 - Last-minute registrations
 - Check-in/checkout
 - Bid management
 - Record offline transactions
- Multiple versions
 - Laptop: check-in/checkout and general management
 - Mobile app: working the line, managing games and purchases
- Easily find guests and record offline transactions



Auction Store

A store is a great way to sell revenue-enhancing items at your event and have it added to your guests' tabs!

- Merchandise such as t-shirts
- Engagement games
 - Raffles or chance drawings
 - Wine pulls
 - Gift card wall
 - Games of chance
 - Heads or tails
- Event specific items
 - Drinks, food, etc.



Text Fundraising

Text fundraising is a great way to encourage participation from all guests—including those that are participating virtually!

- + Pull up your keyword on a live screencast with a fundraising thermometer to encourage pledges and donations.
- + Use fund-a-need items with a live screencast so guests can visualize your goal.



Live Screencast

This Year

Make a Difference

Make a Contribution, Help Those in Need

Make a difference in the lives of those in need. Our mission is to provide help to those who need it including: at-risk youth, medical treatment and research, arts, the homeless and hungry, and many more.

There are multiple ways to contribute to our organization:

1. Make a donation through a donation form
2. Raise funds on behalf of our organization through a peer-to-peer fundraiser
3. Register for one of our fundraising auction events

Check back for updates on our fundraising progress this year! We can't wait to see the results.

Thank You to Our Sponsors! Sponsors



Wonderful
Wishes



Ogiv



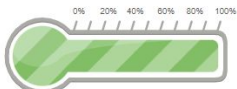
Sunrise
Bounty



Lakeland Food
Pantry



Hollingsworth
Community
College



\$101,939,287.60

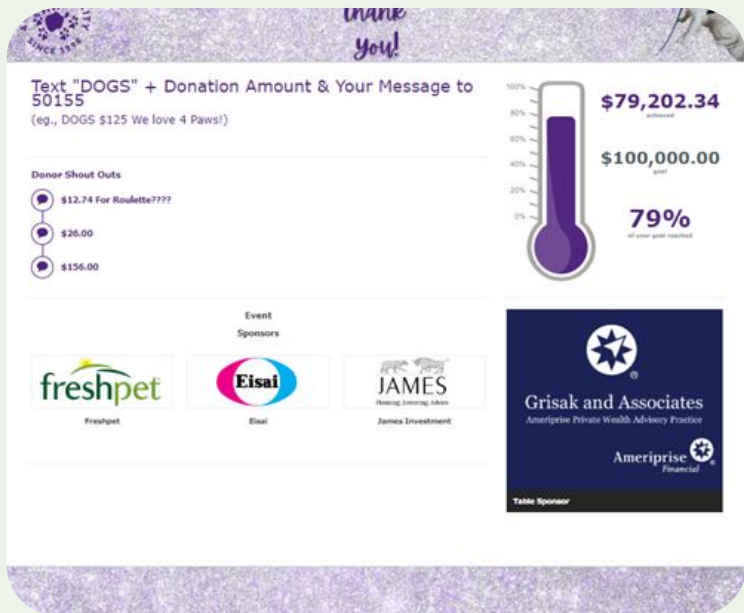
achieved

\$900,000.00

goal

11326%

of your goal reached



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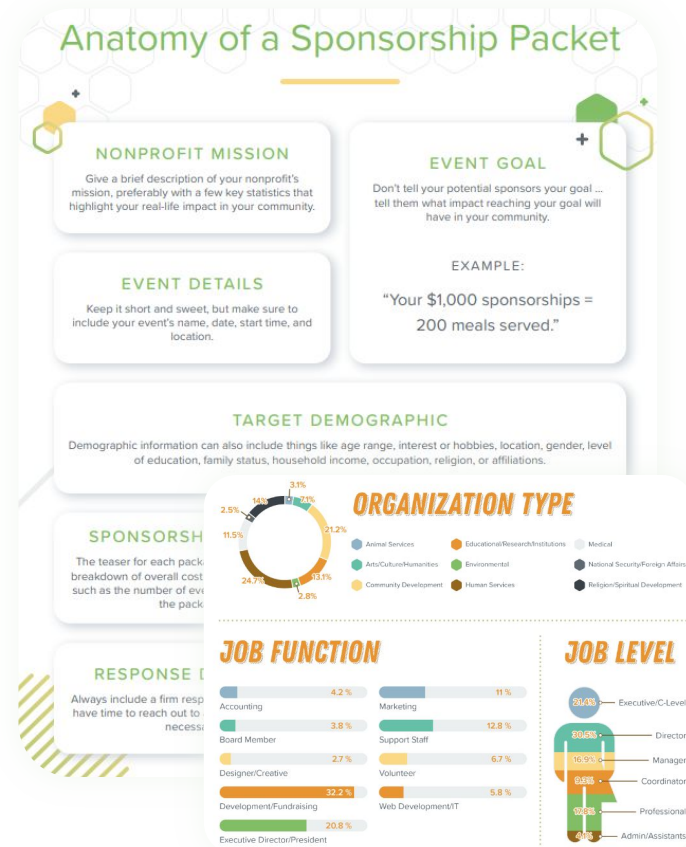
Sponsorship Tools

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Sponsorship Packet

Your sponsorship packet is the best way to describe the benefits of your event to potential sponsors. To create the best packet possible, you want to include the following:

- Information about your organization
- Your mission, event details, fundraising goal, and the audience
- A response deadline and contact information
- Sponsorship levels with associated benefits
- An easy way to purchase the sponsorship
 - Create a form to sign up online





Sponsors on Event Pages


Dedicated sponsor page


Thank You To Our Sponsors and Collaborators!


Sponsors


 Microsoft
Microsoft

 Turner
Turner


 magic cabinet
Magic Cabinet


 BRISTLECONE
Bristlecone Advisors


 SYMETRA
Symetra


 BOEING
Boeing

Collaborators

 Revolutionizing how gamers engage with philanthropy
Gamers Engaged

 MathTalk
MathTalk

 encompass
Encompass

 José Martí Child Development Center
José Martí Child Development Center

Add sponsor gallery

GAME ANGRERS

Watch on YouTube

75% of your goal reached


Donate Now


Register For This Event


Giving Menu


Thank You To Our Sponsors and Collaborators!


Sponsors


 Microsoft

 Turner

 magic cabinet

 BRISTLECONE
Bristlecone Advisors

 SYMETRA

 BOEING

Add sponsor slideshow

ation Amount & Your Message to

aws!}


100% 80% 60% 40% 20% 0%


\$79,202.34 achieved

\$100,000.00 goal

79% of your goal reached

Event Sponsors

 Eisai
Eisai

 JAMES
James Investment

Huntington

Table Sponsor

Sponsor Callouts

Email



Push notifications

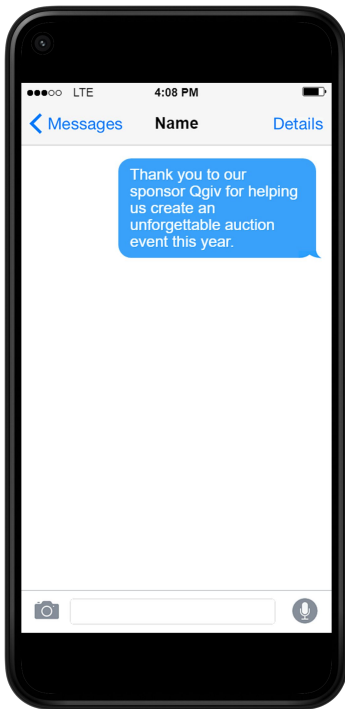
× Notifications

Clear

Thank you to our sponsor Qgiv for helping us create an unforgettable auction event this year.

14 seconds ago

Text message



It's the most exciting time of the year! We've partnered with [RBM of Alpharetta](#) to raffile off a gorgeous [2023 Mercedes-Benz GLA 250 SUV](#)!

While being sleek, it's also spacious! This is a superior vehicle with room for five and the capacity to travel from 0 to 60 in 6.8 seconds!

This partnership is special because [RBM of Alpharetta](#) donates the vehicle to [Bert's Big Adventure](#)! This means that your purchase of a raffile ticket not only buys you a chance to win, but every dollar also supports our programs!

Purchase Your Chance

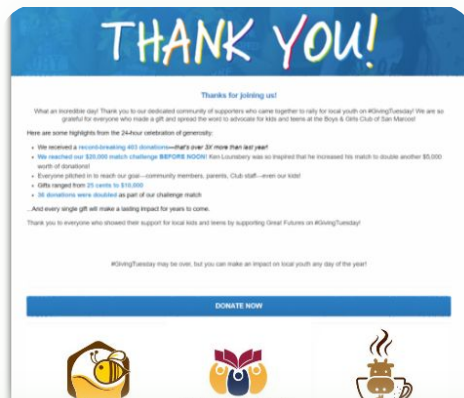


Apella Capital
Avalon
Brett Finkelstein + Jacqueline
Hovarth
Carter's Charitable Foundation
Catwalk Productions
CEO Lawyer
Dean Crownover
Drybar at Avalon
Enterprise Holdings Foundation
Evereve Avalon
Fur Bus
Gas South
Justin Peterson + Zack Williams

Kendra Scott Avalon
Knuckles
NSXPO Atlanta Event
Profiles Investigations
Rule One Investing
T3 Event Rentals
The Corban Family
The Maxwell Adventure Team
Trish Overton
Uptown Concierge
Van Michael Salon
Woodhouse Spa Avalon
Zaxby's

Sponsor Placements

Registrant thank-you email
and receipts

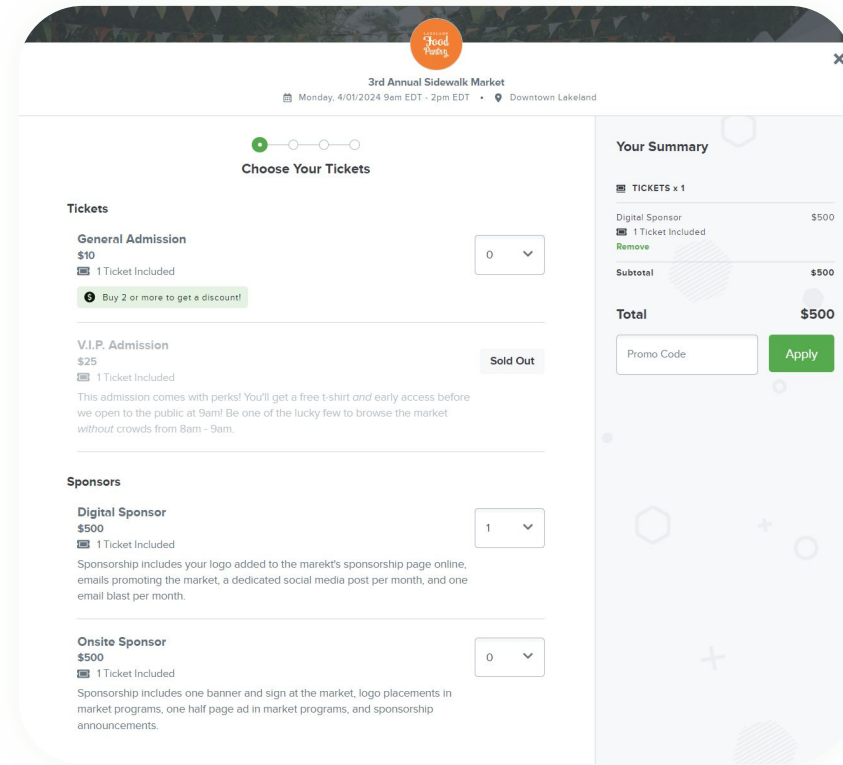


Thank you on social media



Make Purchasing Sponsorships Easy

- Offer multiple ways to pay
 - Cash, check, credit card, ACH
- Create a sponsorship section on your registration form for online purchases
 - Reiterate benefits for each sponsorship level on your form
 - Optimize your form for all devices
 - Use a distraction-free form to keep sponsors focused on completing their purchase
- Accept payments in person (virtual terminal)
- Add cash or check purchases to your CRM



3rd Annual Sidewalk Market
Monday, 4/01/2024 9am EDT - 2pm EDT • Downtown Lakeland

Choose Your Tickets

Tickets

General Admission
\$10
1 Ticket Included
Buy 2 or more to get a discount!

V.I.P. Admission
\$25
1 Ticket Included
Sold Out
This admission comes with perks! You'll get a free t-shirt and early access before we open to the public at 9am! Be one of the lucky few to browse the market without crowds from 8am - 9am.

Sponsors

Digital Sponsor
\$500
1 Ticket Included
Sponsorship includes your logo added to the market's sponsorship page online, emails promoting the market, a dedicated social media post per month, and one email blast per month.

Onsite Sponsor
\$500
1 Ticket Included
Sponsorship includes one banner and sign at the market, logo placements in market programs, one half page ad in market programs, and sponsorship announcements.

Your Summary

TICKETS x 1

Digital Sponsor \$500
1 Ticket Included
Remove

Subtotal \$500

Total \$500

Promo Code



Put relationships at the heart of your fundraising.

The combined Bloomerang + Qgiv solution brings together the best of fundraising, volunteer, and donor relationship management to create a unified giving platform. Connect with your donor community to raise more donations, time, and support for your world-changing work.

- + Attract new donors to support your cause and leave lasting impressions throughout their giving experience.
- + Level up your fundraising results and unlock future giving potential by unifying your donor data and tools.
- + Build meaningful relationships with deeper donor insights and time saving tools.



Learn More

Are you a Qgiv
customer?

Email us at
support@qgiv.com

Interested in using Qgiv?

Request a demo through
qgiv.com/demo-request

Have questions about
best practices?

Visit qgiv.com/blog



Questions & Poll

Giving+*

\$479 annually

Includes:

- + Unlimited donation forms and event registration
- + Integration from Qgiv to Bloomerang
- + Text-to-Donate
- + Table and seating management
- + Enhanced donation and event features

***Does not include outbound messaging, peer-to-peer, or auctions**

Outbound Messaging



\$129/MO OR \$297/QTR **Save \$90**

2,000 outbound messages per month | Overage is 2.5 cents per message (does not include messages for pledged gifts)



Peer-to-Peer

\$259/MO OR \$687/QTR **Save \$90**

✓ PROCESSING FEE:

- 4.95% (Qgiv + Merchant)
- \$0.30 per transaction
- Add 1% for American Express

✓ ECHECK FEE:

- 2.95% (Qgiv + Merchant)
- \$0.95 per transaction



Auctions

\$259/MO OR \$687/QTR **Save \$90**

✓ PROCESSING FEE:

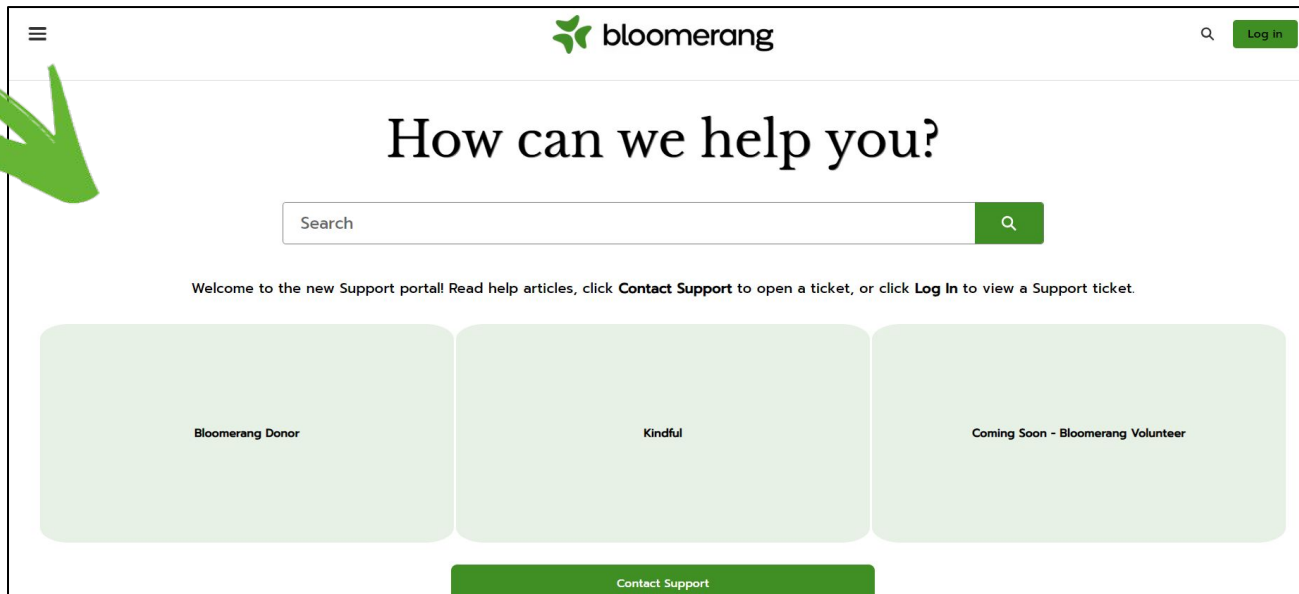
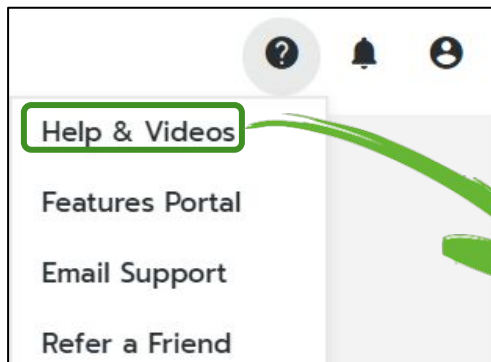
- 3.95% (Qgiv + Merchant)
- \$0.30 per transaction
- Add 1% for American Express

✓ ECHECK FEE:

- 1.95% (Qgiv + Merchant)
- \$0.95 per transaction


Resources

Bloomerang Knowledgebase and Support Portal



Live Chat has a new look and a new location!

- Home
- Constituents
- Groups
- Reports
- Communications
- Data Tools
- Settings**
- Kindful



All
Search for constituents

Home
Constituents
Groups
Reports
Communications
Data Tools
Kindful

Organization Profile

Edit Details

Organization Name
Bloom Community Center

Email
margie.worrell@bloomerang.com

Phone
8663322999

Country
United States

Address
5724 Birtz Road

City
Indianapolis

State

Website
www.bloomerang.co

Facebook Page
bloomerangtech

Twitter Handle
bloomerangTech

LinkedIn Page
bloomerangtech

NTEE Code
P20 Human Services

Fiscal Year Start
January 1

Cancel
Save

First Name
Last Name

Email

What can we help you with?

Start Chatting

Chat with Us

Resources

[Qgiv Basics](#)

[Online Giving webpage for Bloomerang](#)

[Bloomerang + Qgiv](#)

[Bloomerang Acquires Qgiv To Deliver The Sector's First Giving Platform](#)





Thank you for attending!

**And thank you for all you do in
your communities!**

Visit our website to see more upcoming
Bloomerang Academy webinars!

